



Carmen Ramos-Watson is President and CEO of QMRI, a corporation serving as consultant to organizations in the development of long term market and management strategies. She has particular expertise supporting Senior Managers in designing market and management strategies to accomplish strategic goals. Her experience includes guiding organizations in solving complex issues that will enhance organizational performance and customer loyalty. Ms. Ramos is highly sought for her expertise on marketing and outreach strategies to the growing Hispanic market. This includes consulting to AOL Time Warner, Radio Unica and Universal Scholars.

Ms. Ramos-Watson was featured in ABC Good Morning America Sunday sharing her success as a woman in business and the issues impacting Latina Women Business Owners. She was also featured on PBS as part of a dialogue sponsored by the National Foundation of Women Business Owners, detailing the results of a study of the impact and growth of Women Business Owners of color.

She serves as Advisory Board Member for Mayor Williams Neighborhood Action Initiative. She is Board member for the Greater Washington IBERO American Chamber of Commerce (the Hispanic Chamber of the tri-state area) after serving as the organization's President and Secretary. She serves on the board of Calvary Bilingual Multicultural Learning Center. Ms. Ramos-Watson also serves as Ex-Officio Board Member of DC Agenda.

She is a passionate public speaker focusing on important issues within the Latino Business community, racial and cultural diversity, WIN-WIN strategies, strategic positioning and any issue involving the education and well being of children in this nation.